

2025 Federal Election: Highlights Report

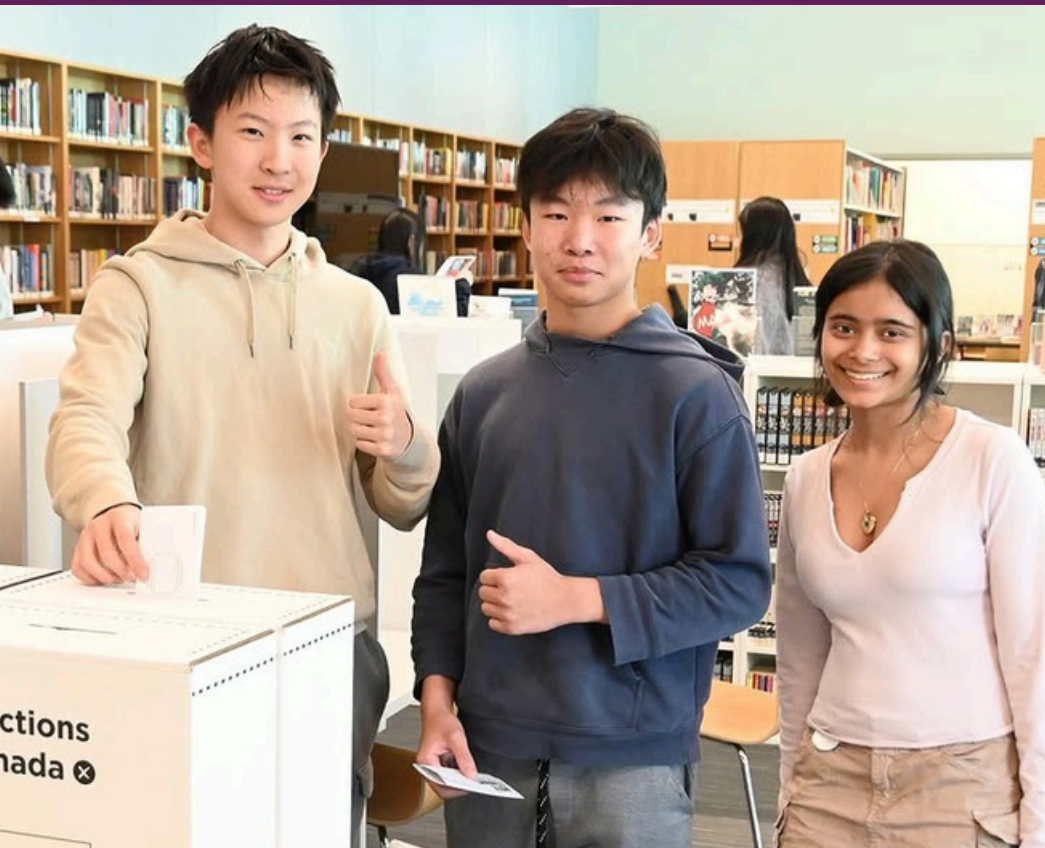


**YOUR COUNTRY,
YOUR VOTE**

STUDENT VOTE.

Student Vote Canada 2025 brought democracy to life for students across the country. Despite the challenges of a snap election, participation remained strong and educators reported that the program increased students' knowledge, interest, and confidence in the voting process.

Teachers also highlighted the strength of the resources, tools, and training that supported rich classroom discussions and hands-on learning. Together, these experiences helped **one million young people** engage with Canada's democratic system in a meaningful and memorable way.



Widespread Engagement, Deep Impact

7,159



SCHOOLS REGISTERED

6,303



SCHOOLS REPORTED RESULTS

702

EDUCATORS TRAINED

19,000+



EDUCATORS ACTIVELY INVOLVED

949,704



STUDENTS CAST BALLOTS



30,000



CLASSROOM HOURS DEDICATED TO DEMOCRACY AND THE ELECTION

343/343



ELECTORAL DISTRICTS PARTICIPATING

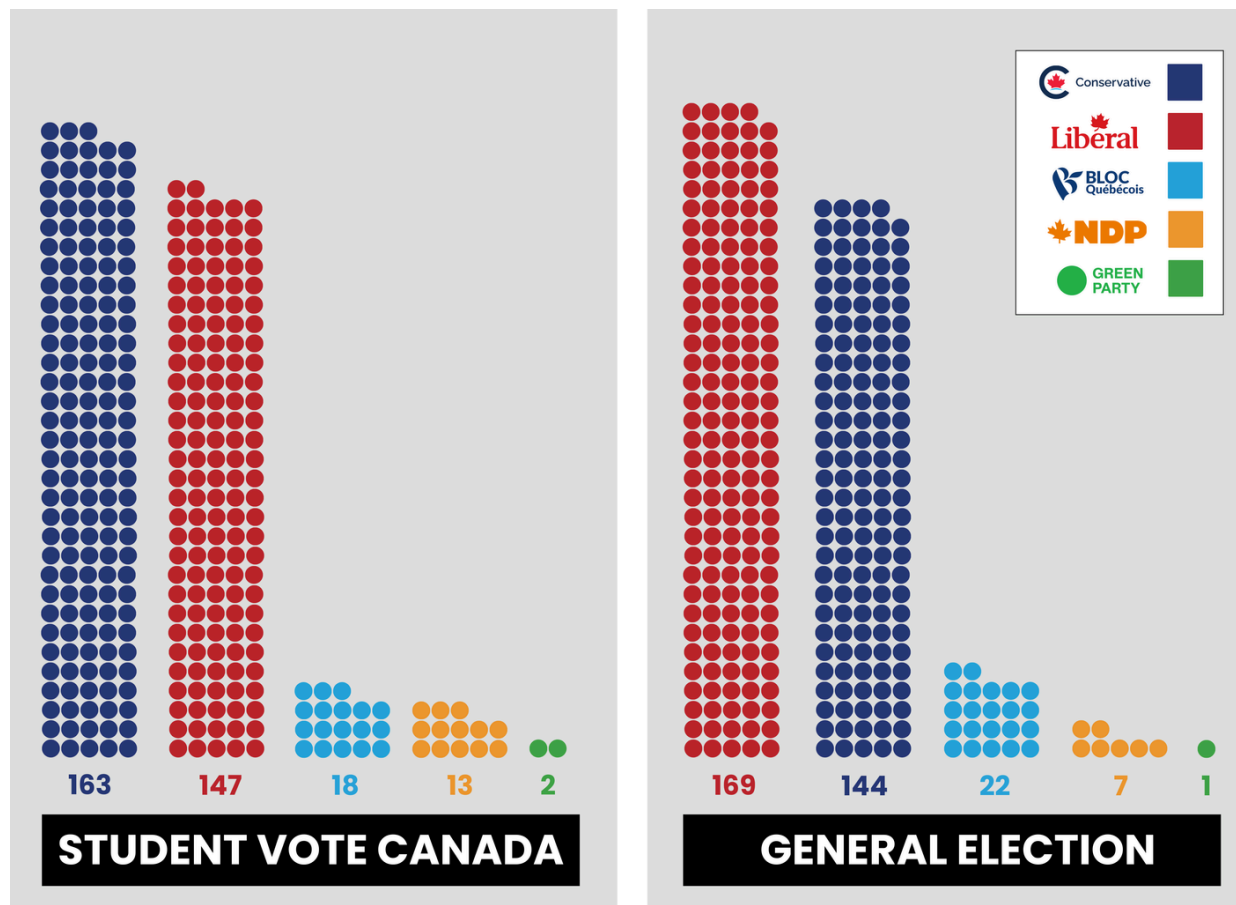
8

IN-PERSON EVENTS
(RICHMOND, VANCOUVER,
EDMONTON, CALGARY, REGINA,
TORONTO, OTTAWA, MONTREAL)

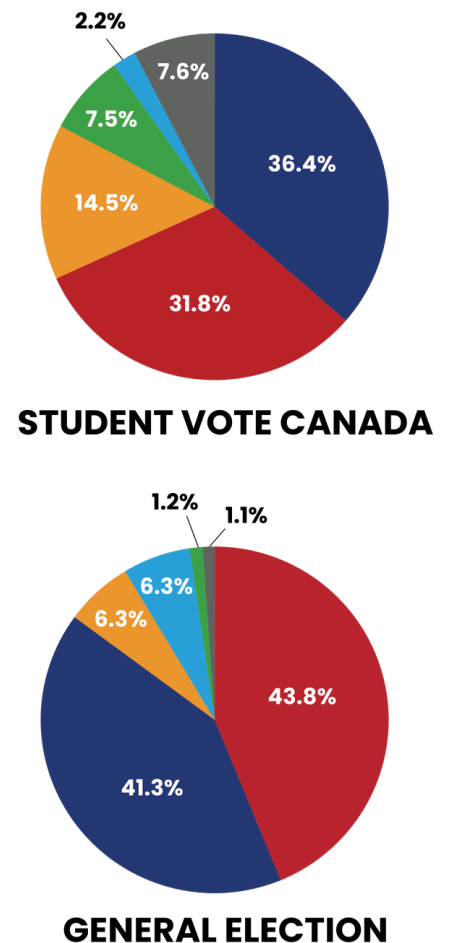
A Spotlight on Youth Perspectives

For the first time at the federal level, the Student Vote results diverged from the general election. Students elected a **Conservative minority government**, with the Liberal Party forming the official opposition. This difference drew national attention and highlighted the distinct perspectives of young Canadians.

Seat Count

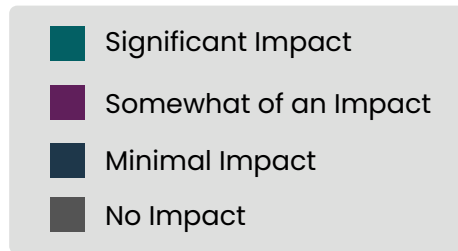


Popular Vote

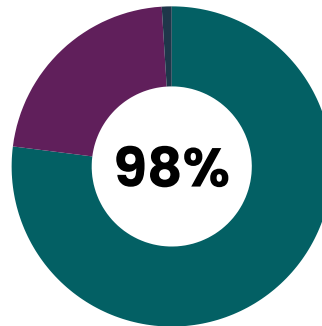


Developing the Characteristics of Young Voters

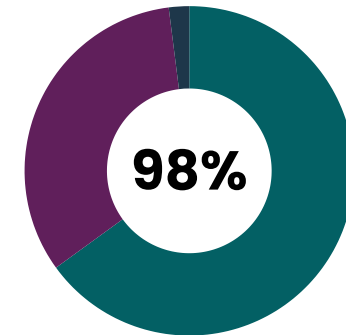
A post-program survey of **1,276 educators** found that over **95%** agreed the materials and activities increased students' civic knowledge, strengthened political interest and discussion, and deepened their sense of civic responsibility — all essential traits of future voters.



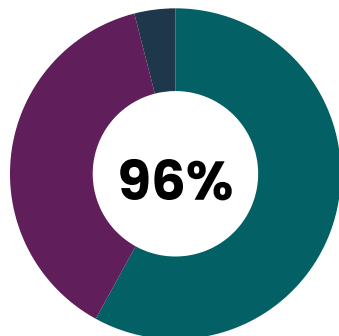
Increasing students' **knowledge of government and the electoral process.**



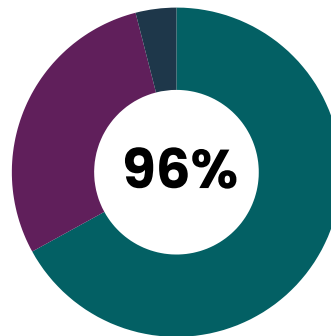
Strengthening students' **sense of civic responsibility**



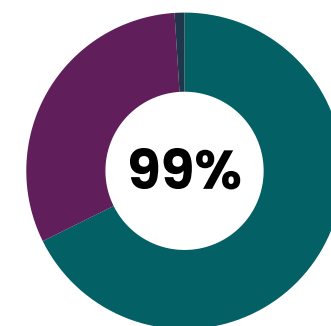
Heightening students' level of **interest in politics and current affairs**



Increasing the quality of **political discussion among students in the class**



Increasing students' **intention to vote in future elections**



Building Knowledge, Interest, and Confidence

An exit survey of **13,000 students** showed that Student Vote boosted learning outcomes, increased interest in elections, and improved their confidence to vote.

77%



said they **learned something new** during Student Vote

70%



said they are **more interested in elections** after completing Student Vote

83%

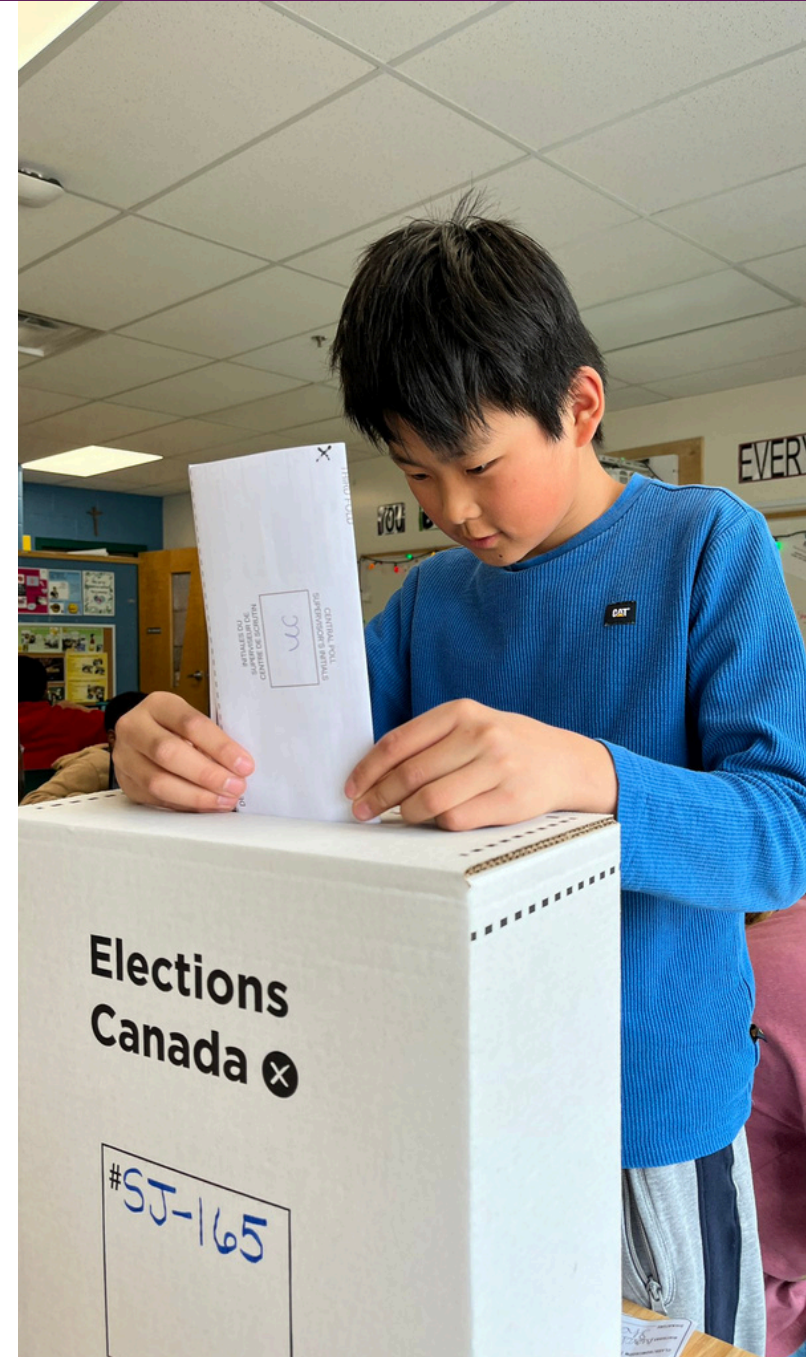


said they **enjoyed participating** in Student Vote

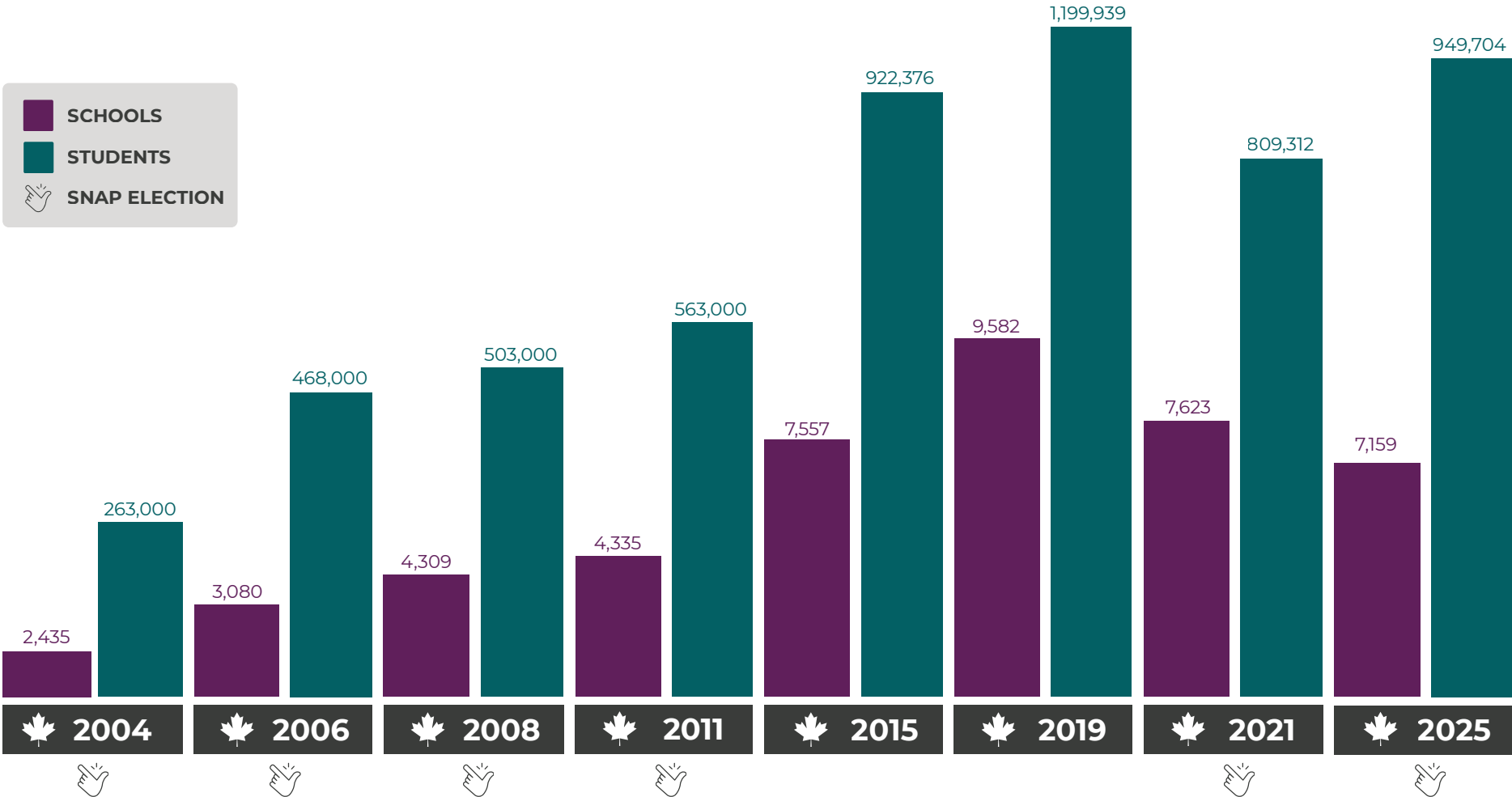
91%



said they feel **more confident about voting** in the future



The Second-Largest Student Vote Ever



Regional Superstars

Engagement was strong across the country, with **regions that did not have elections earlier in the school year showing especially high participation and reporting rates.**

HIGHEST % SCHOOLS REGISTERED:



PEI (73%)



YT (63%)



AB (61%)

HIGHEST % SCHOOLS REPORTING ELECTION RESULTS:



NL (95%)

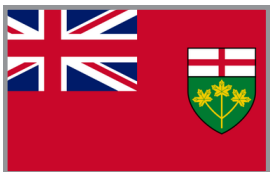


PEI (94%)



AB (92%)

GREATEST STUDENT PARTICIPATION:



ON
(311,330)



AB
(216,621)



BC
(155,689)

Everything a School Receives for a Federal Election

The learning resources equipped teachers with everything they needed to teach elections with **accuracy, neutrality, and depth.**



TEACHING RESOURCES

- Lesson plans (Grades 4–8 & 7–12)
- Handouts and activity sheets (print + Google formats)
- Explainer videos and slide decks
- Pollenize Canada 2025 (summary of party policies and promises on 11 issues)
- Vote Compass: Youth Edition (interactive political spectrum survey)
- Party Leader Q&A videos (student-submitted questions)



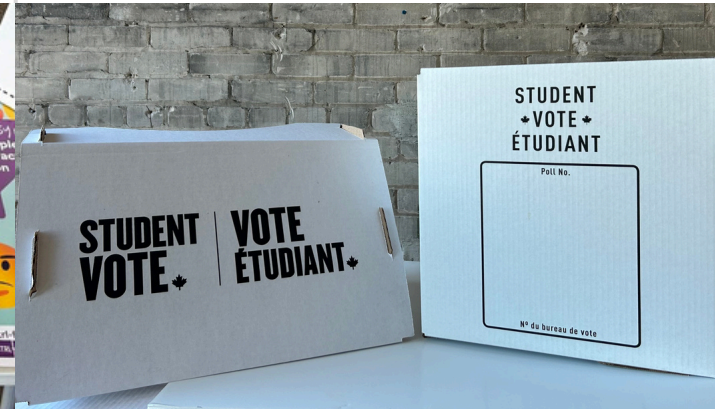
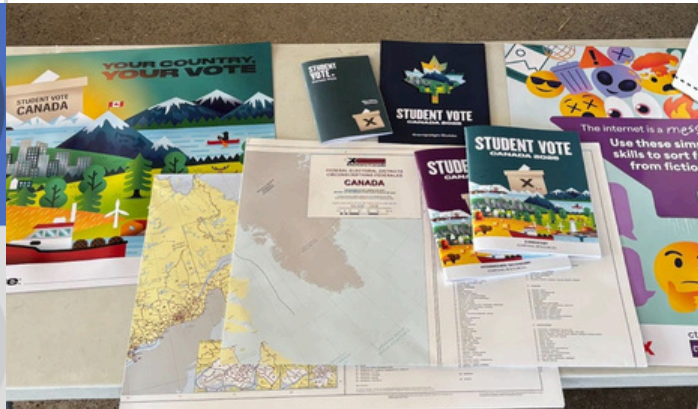
PROGRAM SUPPORT TOOLS

- Election Manual – “how-to” for Student Vote Day
- Campaign Guide – overview of tools, learning pathways
- Best Practices video (educator tips)
- Posters: Student Vote & CTRL-F digital literacy
- Flyers for Elections Canada’s youth poll worker jobs



ELECTION MATERIALS

- Ballot boxes & voting screens
- Riding-specific ballots
- Statement of the Poll forms
- Voter ID templates & election badges
- Riding maps



Program Innovations to Address Contemporary Issues

The 2025 resources introduced **new activities and tools** to address **polarization, strengthen media literacy**, and help students **navigate election misinformation**. This included activities to establish classroom norms and structured discussion protocols that supported constructive, inclusive dialogue. To support election integrity, new content on electoral safeguards and interactive myth-busting activities were added. New lessons on evaluating online information and campaign advertising, along with expert videos on political polling, further strengthened students' media and data literacy.



Understanding Political Polling with Philippe J. Fournier (338Canada)



Emphasis on building **constructive discussion skills** and classroom norms.



New lessons on **campaign advertising, political persuasion and election integrity**.



Political Polling 101 videos

Building Teacher Capacity and Confidence

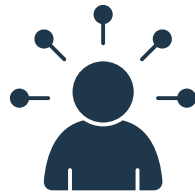
In the 13 months leading up to the election, **8 in-person training events** were organized, supporting **703 educators**. Teachers who attended Bootcamp reported greater confidence and motivation, leading to **greater engagement in their school**.

SURVEY RESULTS



99%

rated the overall experience as "Excellent" or "Good"



90%

reported **increased confidence** to deliver the program activities



91%

reported **increased motivation** to implement Student Vote



92%

said they learned something that will improve how they **facilitate class discussions**

Bootcamp Sessions:

- Student Vote Canada: Program Overview and Best Practices
- Understanding Values and Biases in Political Discussions
- Engaging in Civil Discourse: Exploring Election Issues
- CTRL-F: Digital Media Literacy in an Age of AI
- Panel discussions with experts



74%

higher student participation in schools with Bootcamp attendees



In the Words of Educators

“The resources provided were beyond what I could have imagined... one of the most valuable and significant learning opportunities my classes had this year.”

– AB high school teacher



“I ran into several former students at the polling station this year who said that their participation in Student Vote in prior years had motivated them to vote now that they were of voting age and that it made them more comfortable with the process since they had "practiced" it several times in school during past elections.”

– SK high school teacher

Final Takeaways

STUDENT VOTE

Student Vote
Canada

remains a
trusted, high-
impact civic
education
initiative.

STRONG PARTICIPATION NATIONWIDE

Despite the compressed timeline due to spring breaks and six competing elections earlier in the school year, participation remained high across all regions.

HIGH SATISFACTION AMONG EDUCATORS AND STUDENTS

Teachers praised the clarity, accessibility, and depth of the resources, and students reported increased interest and confidence in voting.

UPDATED RESOURCES STRENGTHENED STUDENTS' MEDIA AND POLITICAL LITERACY

New lessons on campaign advertising, persuasive techniques, and electoral safeguards, along with expert polling 101 videos, helped students navigate misinformation and strengthened their data and media literacy skills.

DEMOCRACY BOOTCAMP STRENGTHENED DELIVERY AND TURNOUT

Bootcamp teachers left motivated and empowered, and achieved higher levels of student participation.

Elections
Canada



504-639 Queen St West
Toronto, ON M5V 2B7
1-866-488-8775
hello@civix.ca

studentvote.ca/canada

Student Vote Canada is presented
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